



Fundraising:

Memorial Weekend

- Winston (Gayzebo) throwing the Meet & Greet – Military Theme
- Saturday Party – “Circus Jerk” – Circus/Freakshow Theme
- Posters being created – to be distributed by May 1st
- Facebook event to be created by May 1st
- Recruit DJ
- Recruit setup volunteers

Seattle Pride Weekend (June 26th)

- Booth space bought - \$385
- Investigating items for give away
- Need volunteers

Marketing:

New Facebook page setup

- Able to promote (cost \$)
- More professional
- 169 new likes
- Link to Wild Apricot payment button

Instagram setup

- Able to post pictures
- Able to link to new Facebook page
- 79 followers

Triangle Recreation Camp



Marketing Report

Apr 2016

Postcard sized handouts being developed

Donations list (of goods) to develop

Party Schedule:

- Memorial Day Weekend May 27-30
- Gayzebo Pink Party June 11th – 12th
- Black Forest July 1 – 4
- Bears in the Woods/White Towel July 15 -16
- Friends and Family July 23rd
- Foam Party Aug 5 – 6
- SML Aug 19 – 21
- Camp K9 Aug 25 – 28
- Mardi Gras Sept 2 – 5

Future:

- Setup party tent
- Recruit Party leader volunteer
- Plan July 4th festivities
- Setup events in Facebook and Wild Apricot

Discussion:

- Vancouver Pride July 31 US\$107 parade fee, us\$472 booth if bought by April 30th – raises to us\$214 and us\$708 after the 30th.

Signed,

Jeff Bachman
Vice President of Marketing